Specifications: Tail Light Bus Display

Create Actual Size:

- 300 DPI
- Dimensions: 21" High x 70" Wide
- Live Area: 19" High x 67" Wide
- Illustrator EPS or AI files (outline all fonts)
- Quark or InDesign files (include all fonts and images)
- *All portions of the ad outside of the live copy area are subject to trimming based on bus configuration
- Add crop marks for artwork that includes a bleed

Substrate:

- 3M IJ36-20, IJ 3555, IJ46-20, 8652C or 8655C with 8508 or 8509 OL or UV clearcoat
- Flex Con Busmark 5800 or 5820 with 5020L OL or UV clearcoat
- Avery MPI Transit Vinyl or SX Transit Vinyl with DOL 1000 or 2000 Series OL or UV clearcoat
- General Formulations Metromark NTC or TC Vinyl with Concept 100 Series OL or UV clearcoat
- Mac Tac JDT 429 Digitrans with LF 6500 OL or MACAL 8100R or UV clearcoat

Inks: Weatherproof/waterproof with UV protection

Finishing: UV or conventional clear coat in compliance with product bulletin specifications of substrate and ink manufacturers.

Overage: 10% overage is required per four week period.

Thickness: 4 mil thick vinyl

Deliver to: J. Perez Associates, Inc.
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Attn: Maria
562.801.5397